HANNAH GULINA

Copywriter Content Manager

AREAS OF EXPERTISE

Content creation
Product descriptions
Writing press releases
MS Office products
SEO copywriting
Article writing
Blog writing

PERSONAL SUMMARY

A competent, diligent and skilled copywriter with good writing and presentation skills. Able to meet the requirements of the client and translate them into compelling and informative copy.
Experienced in producing copy write for educational sphere, mobile applications sphere and many others.
A good communicator, emotionally mature, positive temperament with an understanding disposition.

PROFESSIONAL SKILLS

Bachelor
English speaker
Russian speaker
Ukrainian speaker

WORK EXPERIENCE

Copy Writer – Freelance May 2015 – till now
Create content for the Internet publications, led creative content for websites, reviewed projects for final approval and release, crafted creative copy for catalogues

Copy Writer
Boomers Group October 2014 — April 2015
Outsource copywriter, writing clear, informative copy for a range of audiences including consumers, parents, students and teachers.

Duties:

- Writing short focused articles for the market of parental control applications
- Carrying out research for articles
- Involved in blogging

Content Manager
ABO.UA January 2014 — August 2014
Responsible for timely searching and stuffing of internet site panel
Duties:

- Write, post and edit content for ABO site
- Write and publish press releases for the site

Copy Writer
Govitall.com June 2012 – December 2014
Writing guidelines and articles in the sphere of custom academic writing for students

- Writing and editing of focused articles
- Involved in bloggings
- Writing press releases

PERSONAL SKILLS

Accuracy
Target driven
Competitive
Profound knowledge of the field
Strong self-organizational skills
Flexibility
Motivation for learning new areas of expertise

KEY SKILLS AND COMPETENCIES

- Flexible, versatile and able to quickly move between projects.
- Ability to produce creative and informative writing.
- Impeccable spelling and grammar.
- Strong attention to detail.
- Can work well within a team.
- A natural interest in reading and writing.
- Ability to produce outstanding copy under pressure.
- Able to meet deadlines.

PERSONAL DETAILS

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TOOLS

ACADEMIC QUALIFICATIONS

Ukrainian National University Kyiv Polytechnic Institute 2005-2010
Technical Translation, Bachelor in English Linguistics